

Women's Leadership Summit 2020  
"Women in the age of automation"

## AGENDA

15<sup>th</sup> of December 2020

10:30 – 10:50 Welcome & exploration of Summit's virtual premises

MORNING SESSIONS: Digital literacy as milestone for digital age

10:50 – 11:00 WELCOMING SPEECH:

- **Svetlana Tešić**, AFA Executive Board Member

11:00 – 11:15 OPENING REMARKS:

- **Ruth Stewart**, Ambassador of Australia to Serbia "Lack of basic digital literacy, obstacle for more than 50% of female population in the world"
- **Brankica Janković**, Commissioner for Equality of Republic of Serbia

11:15 – 12:15 PANEL DISCUSSION

"Digital literacy – hot topic of today"

- **Milan Ćulibrk**, editor-in-chief of NIN
- **Robert Čoban**, owner and director of Color Press Group
- **Jovana Gligorijević**, editor-in-chief's assistant at Vreme
- **Jovana Štetin Lakić**, journalist at N1

Moderator: **Maja Vujašković Đureinović**, Communication Operations Manager at IKEA South East Europe

12:15 – 13:00 PANEL DISCUSSION

*Technology - game changer in creative industries and art world"*

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- **Davor Bruketa**, Chief Creative Officer and Co-Chairman at Bruketa&Žinić&Grey
- **David Laufer**, Laufer Gallery Zurich
- **Adam J Boxer**, Owner at Ubu Gallery Limited

Moderator: **Anja Ivana Milić**, Co-founder and CEO of Arhi.pro

13:00 – 13:10 SIDE CHAT:

*"How to accelerate knowledge-driven development"*

- **Dragica Pilipović Chaffey**, Vice President of United group
- **Nevena Vukašinović**, AFA New Generation Leaders 2019, Consultant - Public Affairs and Partnerships - BCW Brussels (WPP Group)

13:10 – 13:35 NEW GENERATION OF LEADERS

AFTERNOON SESSIONS: *The new formula for the new age: skilled, tech-savvy and mobile*

13:40 OPENING REMARKS:

- **Žaklina Kušić**, AFA Founder and Program Director

13:45 – 14:10 OPENING SLOTS:

- **Ana Brnabić**, Prime Minister of the Republic of Serbia
- **Ms. Johanna Sumuvuori**, State Secretary to the Minister of Foreign Affairs of Finland
- **Tatjana Matić**, Minister of Trade, Tourism and Telecommunications of the Republic of Serbia
- **Anthony F. Godfrey**, Ambassador of the US to Serbia

14:10 – 14:30 INTRODUCTION: "Women in the age of automation"

- **Mekala Krishnan**, Senior Fellow at McKinsey Global Institute

14:30 – 15:00 Keynote talk: *„Future of work from the rooftop perspective of the world tech giant“*

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- **Marija Živanović Smith**, Senior Vice President of Corporate Marketing, Communications & Chief External Affairs Officer at NCR Corporation  
& **Svetlana Tešić**, AFA Executive Board Member

15:00 – 15:50 Girls Hack 2020, presentations

15:00 – 15:50 VIRTUAL BREAK & REAL LUNCH with Donesi.com  
(please use this opportunity to take a look at expo area and virtual gallery of the Summit)

16:00-17:00 ROUND TABLE:

*“What the future of work will mean for women”*

- **Tanja Mišćević**, Deputy Secretary General of Regional Cooperation Council (RCC)
- **Zsuzsanna Hargitai**, Regional Director for Western Balkans at EBRD
- **John Jovanović**, Deputy Vice President and Managing Director leading the regional office for the Western Balkans & Aegean at the U.S. International Development Finance Corporation (DFC).
- **Yngve Engstroem**, Head of Cooperation of the EU Delegation to Serbia
- **Dejan Cvetković**, CTO Microsoft Development Center

Moderator: **Maja Pišćević**, Senior Fellow at The Atlantic Council of the United States

17:00 – 17:15 SIDE CHAT:

*„Connectivity through digital literacy as a safety net”*

- **Boutheina Guermazi**, World Bank's Director of Digital Development
- **Sussane Shine**, Danish Ambassador to Serbia

17:15 – 17:35 Keynote: "How social robots can impact society?"

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- **Robot Petra**, The world's first health-screening robot
- **Susanna Dillenbeck**, Commercial Partnerships Manager at Furhat robotics

17:35 – 17:40 *“COVID 19 impact on female progress: one step forward, two steps backward”*

- **Sara Del Fabbro**, CEO & CSO at IKEA South East Europe (Croatia, Romania, Serbia, Slovenia, Ukraine)

17:40 – 17:50 Tea break

17:50 – 18:00 SIDE CHAT: *Impact of automation on women/ Indian perspective as the most populous country from the angle of gold medalist lady*

- **Revathy Ashok**, Angel Investor, Co Founder Strategy Garage, Honorary CEO & Managing Trustee B.PAC
- **Svetlana Tešić**, AFA Executive Board member

18:00 – 18:40 PANEL SESSION: *“The only way is up - technology as an opportunity for women's leapfrog”*

- **Maya Vujinović**, CEO of OGroup (start-up) & former CIO at General Electric
- **Maya Strelar-Migotti**, CEO of 4PIA, Inc (start-up) and Managing Director of Golden Seeds
- **Ivana Cvejić**, Co-Founder and CEO of Renhead (start-up)
- **Jelena Zdravković**, Vice Head of Department of Computer and Systems Sciences at Stockholm University
- **Ivana Ružičić**, CEO Smart New Frontier Group

Moderator: **Jelisaveta Lazarević**, Head of Corporate Partnerships at AFA

18:40 – 18:45 *“Copy-paste, gender prejudices replicated from real to digital world”*

- **Manja Bogičević**, CEO at Kagera

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18:45 – 18:55 SIDE CHAT: *„Power of Virtual Networking - – How to exponentially increase your social capital?“*

- **Jennifer Rowland**, Principle Product Manager at Nutanix
- **Marija Krstić**, General Manager of GSK

18:55 – 19:10 SIDE CHAT: *“Embedding sustainability in tech-driven world”*

- **Carolina García Gómez**, Global Digitalisation Manager Ingka Group Digital at IKEA
- **Francine Pickup**, Resident Representative at UNDP

19:10 – 19:40 PANEL SESSION: *„Vicious cycle - Inclusiveness in male dominant industries“*

- **Olivera Vujinović**, Digital Enablement team within the Technology advisory practice of KPMG
- **Maja Anđelković**, Innovation and Entrepreneurship Lead at World Bank
- **Dragana Mladenović**, Capability Development Lead (Operational Readiness) at Rio Tinto

Moderator: **Jelena Bratić**, Services Solutions Executive at Microsoft

19:40 – 19:50 Introduction: *“Women at workplace in Western Balkan countries”*

- **Helena Schmidt**, Partner at Deloitte

19:50 – 20:25 Evening talk: *“Technology makes the world go round”*

- **Gorana Rašić**, Member of Executive Board, CFO and responsible board member for IT, Generali Osiguranje Serbia
- **Dubravka Negre**, Head of EIB (European Investment Bank)

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- **Branko Greganović**, President of the Executive Board of NLB Bank

Moderator: **Goran Pitić**, professor and member of the FEFA faculty council

20:25 – 20:35 “Must-haves - *Skills for the future*”

- **Adam Kovač**, Solution Specialist at 3Lateral (acquired by Epic Games in 2019)

20:35 – 21:00 THE FIRST UNICORN FROM THE REGION CASE-STUDY: “Infobip sky rocketing”

- **Klaudija Šakranj**, People Operations Manager at Infobip
- **Vladimir Dujić**, Head of L&D at Infobip
- **Sandra Slavica**, Head of Total Rewards at Infobip

